# Interrail

Press Kit 2023





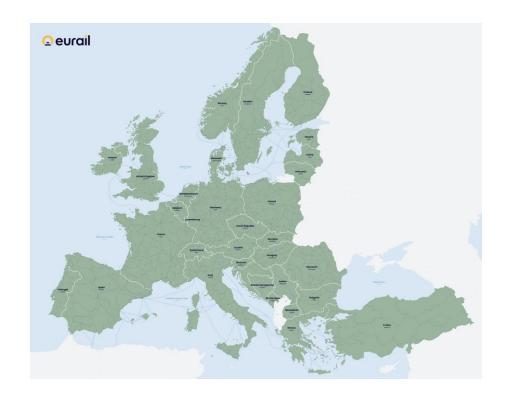
## Our journey

## Connecting Europe by train since 1972..

For more than 50 years, Interrail Passes have enabled convenient, borderless rail travel across Europe.

Every year, over 980,000 Passes are sold to European and non-European residents, allowing them to experience the diversity of Europe. The Interrail Pass remains as relevant and popular today as it did in 1972.

Eurail B.V., the company behind the Eurail (for non-European citizens) and Interrail Pass (for European citizens) gives travellers of all ages the opportunity to experience an expansive network of train and ferry connections to travel across Europe. Eurail B.V. is owned by over 35 European railway and ferry companies, and is based in Utrecht, the Netherlands.





## A unique product

### 1 Pass, 33 Countries

With just one rail Pass, travellers of all ages have the ability to visit up to 33 different European countries, as well as accessing extra benefits and discounts throughout their journey.

Even travellers visiting Europe on short itineraries can benefit from the ease and cost effectiveness of a Interrail Pass, with Pass options starting **from 3 days** and extending to itineraries of up to **3 months**.





## We created a travel revolution

### Making European travel accessible to the many

The Interrail Pass is available for travellers of all ages.

Eurail.com and Interrail.eu are established.

initiative of the European Union which offers young Europeans the opportunity to travel across Europe by train.

Launch of Discover EU, an

For the European Year of Rail, the European Travel Commission and Eurail launch an award to recognize the best Rail Tourism campaign.

1959

1972

1998

2001

2006

2013

2018

2021

2022

#### Eurail Pass Launches

The Eurail Pass quickly becomes a symbol of European unification and the continent's reopening after World War II by connecting 13 countries with a single Pass.

#### Interrail Pass Launches

The Interrail Pass is introduced by the European railways to enable young Europeans up to the age of 21 years to discover their continent by connecting 21 countries with one Pass.

#### Corporate Unification

The Eurail and Interrail (for non-European and European residents respectively) come together under one management.

#### Rail Planner App Launches

Launch of the Rail Planner app (3.5M+ downloads to date) enabling customers to search train timetables offline and make seat reservations.

#### Mobile Pass Launches

2020

The Interrail and Eurail Passes go digital.

### 50th Anniversary & Visual Refresh

50 years of freedom to explore Europe by rail and a new visual identity for a new era of train travel.



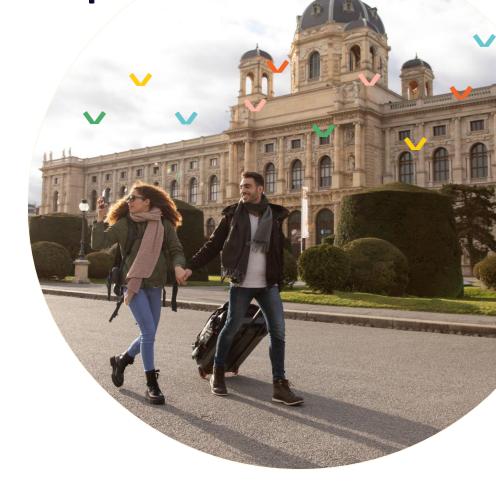
We empower travellers to explore

### Go one stop further

Eurail actively encourages travellers to explore new locations, step out of their routines and transform their trip from something good into something unforgettable.

We invite them to dive deeper into any stop they come across and absorb the diversity Europe has to offer and take their curiosity further.

Knowing that with a Eurail or Interrail Pass and armed with the knowledge we share, they are free to discover Europe's most beautiful, interesting and exciting destinations.





Our history is connected to Europe

### Pioneering the unification of Europe

The history of the Eurail and Interrail schemes is closely interwoven with the history of Europe.

Eurail has been a pioneer in unifying neighbouring countries by removing the perception of national borders and promoting train as an efficient and ecofriendly way to travel across Europe.

Since our humble beginnings in 1959 (Eurail Pass) and 1972 (Interrail Pass), millions of travellers of all ages and from all across the globe have brought home memories as diverse as the countries they've crossed.





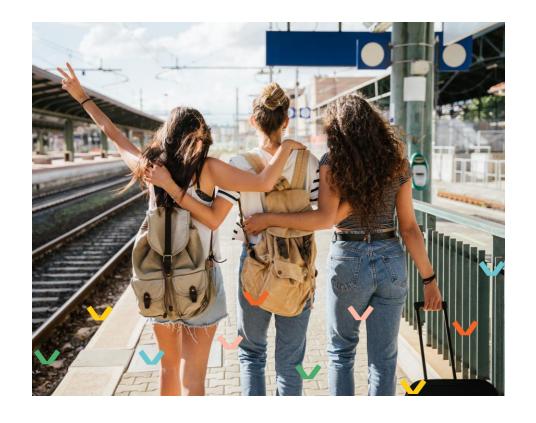
## We believe that travelling opens minds

### Advocating for the positive impact travelling can have in the world

For 50 years, the Interrail Pass has established itself as a provider of a unique travel experience associated with adventure, freedom, and flexibility, offering a gateway to the geographical, historical, and cultural richness of Europe.

We believe that travelling opens minds, brings cultures closer together, and deepens our understanding and empathy for one another.

Rail is one of the most environmentally friendly and energy efficient ways of travelling.





## Our strategic partnerships

### Institutional Partnerships - DiscoverEU

A European Union Initiative Encouraging Rail Travel to Discover Europe

**DiscoverEU** is an initiative of the European Union giving young Europeans the opportunity to travel across Europe by train, with an Interrail Pass. The aim is to support 18-year-olds to become more independent, develop soft skills and embrace European values.

Organised for the first time in 2018, young people embraced the opportunity with enthusiasm. More than 916,000 young people have since applied to receive one of 212,700 travel passes over seven application rounds in 2018, 2019, 2021 and 2022. In parallel, a new tender for 300 million has been published to ensure the continuity of the program from 2022 to 2026, with even larger numbers.



## Our product offering

### Pass types

#### **Global Pass**

For unlimited travel in 33 countries

For drillitilled traver in 33 countries	
Flexi Pass	Continuous Pass
4 days	15 days
within 1 month	
5 days	22 days
within 1 month	
7 days	1 month
within 1 month	
10 days	2 months
within 2 months	
15 days	3 months
within 2 months	

#### **One Country Pass**

For unlimited travel within single countries\*

Flexi Pass	Continuous Pass
<b>3 days</b> within 1 month	
<b>4 days</b> within 1 month	4 days
<b>5 days</b> within 1 month	5 days
<b>6 days</b> within 1 month	
<b>7 days</b> within 1 month	7 days
<b>8 days</b> within 1 month	
<b>10 days</b> within 1 month	10 days
<b>15 days</b> within 1 month	15 days

<sup>\*</sup>Additional validities are applicable to The Interrail German Rail Pass

#### **Greek Islands Pass**

The best way to explore the Greek Islands

4 days within 1 month (GREECE only)

Unlimited domestic ferry trips within the pass validity

- 55 Greek Destinations to choose from
- Includes fuel surcharge & port fees
- 2nd Class Travel only
- Senior, Youth & Child fare discounts available
- Save 30% on additional trips with Attica

#### 6 days within 1 month (GREECE + ITALY)

Unlimited International and domestic ferry trips within the pass validity

- 55 Greek Destinations to choose from
- Includes fuel surcharge & port fees
- •1st Class or 2nd Class Travel
- Senior, Youth & Child fare discounts available
- Save 30% on additional trips with Attica

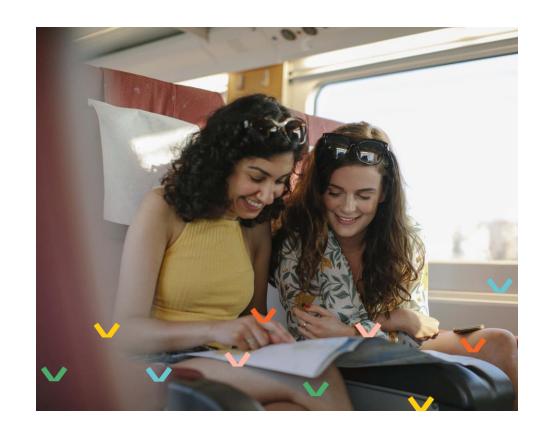


## Our product offering

## Pass categories

Traveller Category & Discounts		
Adult (28-59)	Full Fare	
Youth (12-27)	25% off Full Fare for Global Pass & up to 20 % for One Country Pass	
Child (0-11)	Up to two children aged 0 -11 can travel for free with a single adult.	
Senior (60+)	10% off Full Fare	

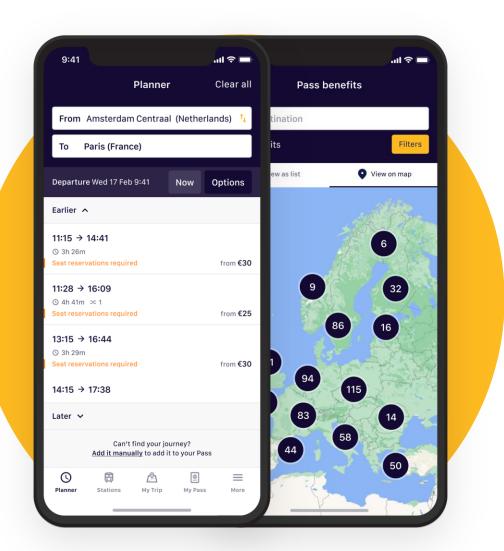
Class: 1st class travel / 2nd class travel





# Mobile Pass & Rail Planner app

In 2020, Eurail launched the first-ever, mobile Eurail and Interrail Passes, a paperless, all-in-one digital option that gives travellers even more freedom and flexibility to discover new landscapes, cities and cultures by train.





## Mobile Pass and Rail Planner app

Travelling with the ease of a mobile pass

Buy now, travel up to 11 months later

No need to choose a start date until

Free, instant
delivery – add it
straight to the app

Free replacement
Pass if you lose
your phone

#### Everything on 1 app

Plan your journey, keep track of your trips and show mobile tickets straight from your device with a mobile Pass on the Rail Planner app. No need to wait for delivery – you can load your mobile Pass into the app as soon as you get your order confirmation email.

#### Paper-free, in your pocket

Your Interrail Pass is precious, but you don't need to worry about losing or damaging your mobile Pass. It's always on your phone, so you can set off on a spontaneous day trip or save money with our Pass discounts and benefits, wherever you are.

#### Quick and easy ticket inspection

Your mobile Pass makes ticket inspection easier than ever. Instead of filling in your paper travel diary, simply add journeys from the app's planner to your mobile Pass before you board, then show your mobile ticket to the inspector in just a few taps.



## Mobile Pass and Rail Planner app

#### **Seat Reservations**

Seat reservations are compulsory on some trains (i.e. high speed trains and night trains) or optionable in other cases for those travellers who want to be sure to have a seat on a specific train.

Seat reservations are an additional cost (not included in the cost of a Eurail or Interrail Pass) and can vary from less than €1 to €140 per journey, with selected routes including complimentary meals and/or newspapers, and some including sleepers and/or couchettes in the price.

Available up to 3 months in advance of travel, seat reservations can be arranged by travel agents or via the Rail Planner app.

#### Required Seat Reservations

## Travelon high-speed trains

(including travel on AVE, Eurostar, Frecciarossa, ICE, TGV and Thalys services)

## Travelon some scenic trains

(including travel on the Bernina Express, Glacier Express and Golden Pass)

#### Recommended Seat Reservations

Travelin peak periods (Easter, June / July / August, Christmas)

Travel on popular routes between major cities



## Pass Benefit Partners

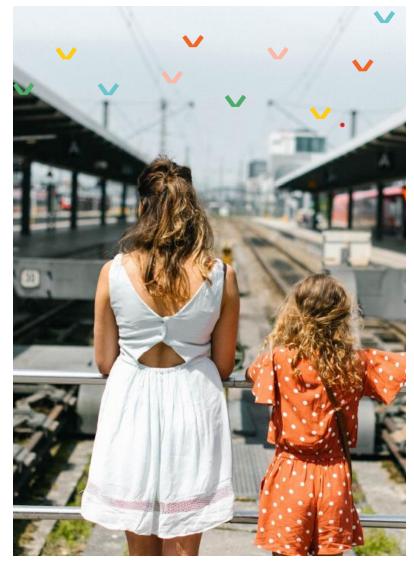
### Travelling with ease with the mobile pass

All Pass holders gain access to over 100 other discounts and offers to make their travels around Europe even more affordable.

These include discounts of 10% on attractions and tours, 10% at Europe Famous Hostels, 10% at Hard Rock Café, and up to 50% on city cards and ferry travel throughout Europe.

There are a whole host of other offers available to Interrail Pass holders, including discounted entry to Europe's top museums and attractions, luggage storage and reductions at leading fashion outlets.

First class Pass holders can also gain access to first class lounges at selected train stations across Europe.





# Thank You

## Any questions?

For further information please contact:

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